

Examples of Winter Holiday Campaigns to Boost Revenue

1. Marketing campaign to boost your direct bookings

Christmas Special! 🧑‍🎄 🌲 **Book now and enjoy the magic of the holidays with us!**

Are you looking for the perfect place to spend an unforgettable holiday during the festive season? Book your stay now with our exclusive Christmas offer and benefit from:

- ✨ 15% discount on your Christmas holiday booking.
- ✨ Free breakfast for the duration of your stay.
- ✨ A warm welcome with Christmas treats in your room.

Book now and let us make your Christmas even more magical!

Book now

2. Marketing campaign at the guest arrival

Hello, Marie Dupont,

Happy Holidays and welcome to Hotel Central! We are delighted to welcome you during this festive period. To make your stay even more special, take advantage of our exclusive Christmas offer: book a dinner at the restaurant during your stay and receive a free yule log for dessert! 😊 🌲

The entire Hotel Central team is at your disposal to make your stay unforgettable. May these holidays be filled with joy and memorable moments!

See you soon

The Hotel Central Team

3. Marketing campaign to boost upselling and cross-selling during the holidays

Dear Arnaud,

As the holiday season approaches, the Hotel Central team wants to make your stay even more special. By opting for a superior room now, enjoy as a gift an unforgettable "Illuminated Carriage Ride" through the festive streets of the city, plunging into the magic of Christmas ✨

Book before December 20 to take advantage of this exclusive offer and make your stay even more memorable.

We look forward to providing you with a unique and warm experience!

*Happy holidays 🎄👶
The Hotel Central Team*



4. Christmas marketing campaign at check-out

Ho, ho, ho! 🧑🏻‍🎄

Thank you for choosing to celebrate the holidays with us. Your presence has been the greatest gift of all.

As a thank you, we are pleased to offer you a surprise for your future getaways. Get an exclusive 20% discount on your next stay by simply using the promo code "FESTIVEMAGIC23" when booking.

We hope your stay was as magical as it was to receive you, and we look forward to welcoming you back.

*Happy holidays and best wishes,
The Hotel Central Team ✨*

5. Christmas marketing campaign to increase customer reviews

Dear Alice,

As Christmas approaches, we dream of the best gift of all: your opinion on your stay at Hotel Central. Share your experience and help us create magical memories for all our future guests.

As a thank you, each review counts as an entry into our special Christmas prize draw, with the chance to win a free night and other delightful surprises!

Click [here](#) to share your experience and give us the best Christmas gift 🎁❤️

*Happy holidays and best wishes,
The Hotel Central Team ✨*