

How to install the booking pixel: Cloudbeds

The booking pixel will allow us to track the number of reservations made through the chatbot and revenue.

To install it, please follow the steps below:

- Access: <https://hotels.cloudbeds.com/connect>
- Login into your account
- Manage Account (1)
- Customise the Booking Engine (2)

The screenshot shows the Cloudbeds dashboard interface. The left sidebar contains navigation options: BOOKING ENGINE, APPS AND INTEGRATIONS, and LOGS. The main content area is titled 'Customize the Booking Engine'. It features a 'JavaScript Code (Confirmation Page Only)' section with a code block containing tracking logic. Below this is an 'Upload Logo' section with a radio button for 'Yes' and a placeholder image. At the bottom, there is a 'Custom header for your hotel booking page' section. Green annotations include: '1' pointing to the top right corner, '2' pointing to the 'JavaScript Code (Confirmation Page Only)' label, and '3' pointing to the code block.

```
function addTrackingPixel(clientId) {
  var pixel = document.createElement("img");
  pixel.setAttribute("src", "https://messenger-services.hijiffy.com/pixel?
accountID="+clientId+"&step=Booking&amount="+createdBooking.booking_total+"&currency="+createdBooking.currency_code+"&property="+createdBooking.widget_property+"&bookingid="+createdBooking.booking_id+"&checkin="+createdBooking.checkin_date+"&checkout="+createdBooking.checkout_date);
  pixel.setAttribute("height", "1");
  pixel.setAttribute("width", "1");
  document.body.appendChild(pixel);
}

var clientID = 1;
addTrackingPixel(clientID);
</script>
```

- Copy/Paste the script below on JavaScript Code (Confirmation Page Only) (3)
- Replace the variable `{hijiffy_client_id}` with your client ID provided by your Customer Success Manager
 - Example: If your ID=1 | `var clientID = 1`

Script to be added - copy paste and change the var clientID

```
<script type="text/javascript">
2 window.onload = function() {
3
4     function addTrackingPixel(clientId) {
5         var pixel = document.createElement("IMG");
6         pixel.setAttribute("src",
'https://messenger-services.hijiffy.com/pixel?accountID='+clientId+'&st
ep=Booking&amount='+createdBooking.booking_total+'&currency='+createdBo
oking.currency_code+'&property='+createdBooking.widget_property+'&booki
ngid='+createdBooking.booking_id+'&checkin='+createdBooking.checkin_dat
e+'&checkout='+createdBooking.checkout_date);
7         pixel.setAttribute("height", "1");
8         pixel.setAttribute("width", "1");
9         document.body.appendChild(pixel);
10    }
11
12    var clientId = {hijiffy_client_id};
13    addTrackingPixel(clientId);
14
15 };
16</script>
```